

# The Effect of Communication, Motivation and Job Satisfaction on Employee Performance: Empirical Study of Hotel Harper Prints By Aston, Makassar

I Gede Arya Pering Arimbawa arya.pering@gmail.com

Afiliasi: Ketua Umum DPP IHGMA (Indonesian Hotel General Manager Assosiation)

Ardhi Goeliling

creaturehouse8427@gmail.com

Afiliasi: Program Doktor Manajemen Ekonomi, Pascasarjana Universitas Negeri Makassar

Tyta Ripal

tytaripalss@gmail.com

Afiliasi: Program Doktor Manajemen Ekonomi, Pascasarjana Universitas Negeri Makassar

Arya Bayu Peringga Putra aryabayu110@gmail.com

Indonesian Hotel General Manager Assosiation (IHGMA)

Abd Rahim Amin

aimrahim.abd77@gmail.com

Indonesian Hotel General Manager Assosiation (IHGMA)

Corresponding E-mail: arya.pering@gmail.com

#### **ABSTRACT**

The functioning of the parts in the organization depends on the human ability in the organization, especially in communication, motivation, and job satisfaction for the direction of achieving employee performance goals. This study aims to test and prove empirically whether communication, motivation and job satisfaction have a positive and significant impact on employee performance. This research is quantitative, popular, ion and sam in research areas e all employees of Hotel Harper Perintis By Aston, Makassar with the population current reachesreachingple. The sampling technique in this case uses a saturated sampling technique. This study was analyzed with SPSS 24 software. The results showed that (1) Communication had a positive and significant influence on the performance of Harper Perintis employees by Aston - Makassar; (2) Motivation positively and significantly influence to employee performance of Harper Perintis by Aston -Makassar and (3) Job satisfaction positively and significantly influence to the performance of Harper Perintis employee by Aston - Makassar.

**KEY WORDS:** Communication, Motivation, Job Satisfaction, and Employee Performance.

## **INTRODUCTION**

In a company where employees are one of the important company assets in supporting the survival of a company. Companies are also faced with great challenges to win the competition, so accurate tactics and strategies are needed. In the selection of tactics and strategies, the company not only needs analysis of changes in the external environment such as demographic, socio-cultural, political, technological, competitive, ut also needs to analyze the internal factors of the company itself. The internal factors in question are the strengths and weaknesses of the company in the supported acachieving he the goals set. The strength of an organization lies in its human resources, not in its system, its technology, its procedures, or the source of its funds. The functioning of parts in the organization depends on the capabilities of the human being in the organization, especially in communication, motivation, and job satisfaction for the direction of achieving employee performance goals.

Good communication is not just talking or correspondence. According to Djamarah (2012: 13) communication is the process of conveying an idea from someone to others. It is stated that although the company has used the latest communication tools and has a good-talking leader who can convey quickly all instructions, instructions, suggestions, and so on, this does not guarantee that communication has been carried out properly. This gives the understanding that in corporate organizations that have used modern





communication tools and articulate leaders, there can be *mismiscommunication*d and *misunderstanding*.

The research of Murgolo, Poore, and Pitt (2001) shows that communicators (in this case superiors) must optimize communication with employees that are adapted also to the latest technological developments and organizational developments. A study conducted by Triyana (2012), it shd that compensation, training,d communication had a significant effect on employee performance. In addition to communication, leaders also need to improve the motivational aspect.

The main motivation on which a person enters an organization is in the framework of the efforts of the person concerned to satisfy his various needs. Therefore, the key to the success of a manager/leader in moving his subordinates lies in his ability to motivate so that it becomes an effective driving force to increase job satisfaction in a company. Motivation is the force generated from a person's desire to satisfy and satisfy his needs. According to Pamela & Oloko (2015), Motivation sth the key to a successful organization maimaintainingethe continuity of work in the organization in a strong wastronglyurvive. While according to Chukwuma & Obiefuna (2014) Motivation is the process of generating behavior, maintaining behavioral progress, and channeling specific action behaviors. M Rachmadi (2010) (Rijal, Badollahi, and Haryanto 2021) showed that communication, motivation, and participation ha, ve a significant effect on performance.

Based on some of these definitions of motivation, it can be said that motivation is energy to generate encouragement from influential employees, arouse, direct, and maintain one's behavior related to the work environment. So motivation is encouragement from within the employee to meet needs that are oriented towards individual goals in achieving satisfaction, then implemented to others to provide good service to customers. This is closely related to a person's motivation in doing their job. A person's tendency to do good or bad work is the purpose of his motivation in meeting the needs of life. So, for the smooth achievement of the company's goals, inecessariesarare have a mofale of the elements present in the organization. Morale or work motivation that arises in a person will encourage humans as an element of the organization ion affect tha tthat the effectiveness and efficiency of their work.

It is stated that the strength and weaknesses of an employee's work motivation also determine the size

of his achievements. For an employee work motivation is a driving force for doing something in achieving goals, so the higher the work motivation, the higher the performance, and vice versa. But now it is beginning to be realized that in addition to communication, job satisfaction is one of the important factors that play a very important role in improving the overall performance of employees.

Job satisfaction is a positive feeling about a person's work that is the result of an evaluation of his characteristics. The measurements related to job satisfaction are more likely to be based on a person's feelings in carrying out work. Fred Lutheran (2005) defines job satisfaction as an emotional state happy emotional stateotion towards one's job assessment, job satisfaction is also the result of a person's perception of how well the work that has been done gives something that is considered very important. Research conducted by Jose (2007) found that job satisfaction has a strong influence on employee performance.

Employee performance is the appearance of employee work results both in quantity and quality and is a measure or measure of whether an employee has carried out the duties and responsibilities that have been given by the company as well as possible. High employee performance will support the productivity of the organization. Performance can be in the form of individual or group work performances. (Rijal, Sukarana, and Zainuddin 2019) High performance is when employees carry out work with enthusiasm and enthusiasm so that they can achieve the targets that have been set before.

According to the view of henry simamira (mangkuenegara, 2010) performance (performance) is influenced by three factors: Individual factors consisting of ability and expertise, background, and demographics. The psychological consistsopinionn attitudes personality, learning, and motivation. Organizational factors, consisting of sourdatadaya, leaders andpIPThese. FthesTheseors cannot stand alone but are a unity that is interrelated with each other, so it can be said that employee performance is not only influenced by one factor. It could be that a person has a strong motivation for his work but if he does not have a harmonious relationship with fellow officemates or with the leadership, it will result in the formation of an unpleasant work atmosphere for himself which can result in the low performance of the employee.

The above phenomenon can occur in all types and locations of work, including the Harper Perintis by





Aston Hotel which has only been operating in Makassar since September 2016 because this hotel is located on Jalan Perintis Kemerdekaan KM 15 No.14 A Makassar–South Sulawesi which is a newly developed area in the eastern area of Makassar City, especially in the hospitality sector. In this regard, the author is motivated to examine more deeply with the title "The Influence of Communication, Motivation and Job Satisfaction on Employee Performance"

#### **METHODS**

This research is quantitative research, according to Sugiyono (2015) "Quantitative research methods can be interpreted as research methods based on the Information:

philosophy of positivism, used to research on certain populations or samples, data collection using research instruments, quantitative/statistical data analysis, with test determined hypotheses". The population and sample in the study are the Harper Perintare Hotel by Aston Makassar with a total population currently reaching 68 people.

The data analysis technique used in this study uses descriptive analysis techniques and quantitative analysis as well as multiple linear regression analysis with the following formula:

$$Y = a + \beta 1X1 + \beta 2X2 + \beta 3X3 + e$$

Employee

			Performance
Y	=	Employee	Variables
		Perfarmance=	Constant
		Var Bables =	Communication
A	=	Constant	Variable Regression
β1	=	Communication	Coefficient
		Var Bable =	Motivation Variable
		Regression	Regression
		Coefficient	Coefficient
β2	=	Motstation =	Regression
		Variable	Coefficient of Job
		Regression	Satisfaction
		Coefficient	Variables
β3	=	Regression	
		CoeXficient of Job	Communication
		Satisfaction	Variables
		VarMble =	Motivational
			Variables
X1	=	Con Ymunication	Job Satisfaction
		Variables	Variables
X2	=	MotEvationa⊨	Other Variables
		Variables	Beyond
X3	=	Job Satisfaction	Research/interference
		Variables	errors

Y

Information:

# RESEARCH RESULTS Description of Respondent Characteristics

The number of respondents in this study was 68 people, all of whom were employees of the Harper Perintis Hotel by Aston, then the researchers conducted a detailed analysis of the characteristics of respondents. Based on table 4.1 below, it can be seen that respondents aged 20-25 years are 21 people, 25 people aged 26-30 years, 17 people aged 31-35 years, 2 people aged 36-40 years, 2 people aged 41-45 years and only 1 person aged 50-55 years.

45 people are male and 23 people are female. In terms of religion, there are 52 p52 people areeople are Christians, 2 people are Hindus and only 2 people are Buddhists. In terms of education, ther33 people have school / vocational education, 15 people with Diploma III education, 1 person with Diploma IV education, 17 people with Bachelor's education and only 2 people who have postgraduate education.

In terms of the work division, 2 people work as A&G, 2 people serve as HRD, 8 people serve as Accounting, 8 people serve as Sales & Marketing, 5 people serve as Front Office, 11 people serve as FB Service, 15 people who serve as FB Product, 9 people serve as Housekeeping and only 8 people who serve as





Engineering. In terms of the working peththeod43, peoplepeopleve worked during their work. 0-1 year and only 25 people have worked for 1-2 Years.

#### **Description of Communication Variables**

Communication is a process of transferring messages and the intention to provide an understanding, in this study communication variables will be measured by indicators. namely 1) Control (control supervision); 2) Motivation; 3) Emotional Disclosure, and 4) Decision Making. Furthermore, the four indicator items are transformed into 12 statement items. As for the results of measuring communication variables, it can be concluded that the indicator items that have the highest effect on communication variables in this hotel are kmn9 statement items (you always express your opinion to your superiors) and KMN11 statements (leaders provide open support to employees). Based on these results, it can be concluded that the principle of employee openness in this agency is highly appreciated by the leadership, management hopes, and support openness/transparency to other employees, especially in terms of managing various things, for example, if, there are problems.

However, it turns out that the indicator item that has the least effect on communication variables is the KMN7 instrument(you advise atasan on work-related matters). Although this statement has the least effect on communication variables, it cannot be ignored because the suggestion is aimed at advancing the agency.

#### **Description of Motivation Variables**

Motivation is the encouragement ent an employee's desire to carry out an activity or activity in carrying out tastask bath eachochtachievesve the best results. Motivation variables will be measured by indicators: 1) Statement achievement needs; 2) Affiliation needs and 3) Power Needs. Furthermore, the three indicator items are transformed into 12 statement items. As for the results of measuring motivation variables, it can be

However, the statement that has the least effect on the job satisfaction variable is the KPK statement 8 (Atasan always carries out the division of labor according to the abilities of each employee). The low perception of respondents towards this variable is likely because the division of tasks does not necessarily take into account the abilities of employees, obligations, and responsibilities that must

concluded that the indicator item that has the highest effect on motivation variables at this Hotel is the MTV4 statement item (Superiors provide training – training to employe to imprtoiliimprove abilities) as well as the MTV8 statement (Employee achievements are always assessed correctly). Through these results, it can be concluded that the elements of training provided to employees greatly contribute to increasing employee motivation, in addition to training on employee performance assessment properly and correctly must be considered, the existence of negligence in misjudgment can certainly reduce employee motivation.

But the statement that has the least effect on the variables of work motivation at the Harper Perintis Hotel is MTV11 (I can adjust well in the work environment). This variable has the least effect likely to be caused because there are 63% of employees work 0-1 year. They are mostly new employees so they still have to adjust to the new work environment.

#### **Description of Job Satisfaction Variables**

Job satisfaction is a positive feeling about a person's work which is the result of an evaluation of its measurements related characteristics, satisfaction are more likely to be based on a person's feelings in carrying out work. Job satisfaction will be measured through indicators 1) Working conditions; 2) Co-workers; 3) Interpersonal Relationships; 4) Compensation; 5) Fair conduct; 6) Organizational Policy and 7) Promotion. Furthermore, the three indicators are transformed into 12 statement items. As for the results of measuring the motivation variable, it can be concluded that the indicator item that has the highest effect on the job satisfaction variable at this the KPK1 statement item ygooseyaterimasimas every month according to the work I do). The high perception of respondents towards this variable shows that the salary that the Hotel gives to employees exceeds the minimum wage, this is because employees get bonuses as well as financial benefits which are the result of their hard work.

be put forward to overcome overcoming good teamwork

#### **Description of Employee Performance Variables**

Performance is the ability to produce goods and services from various resources or production factors that are used to improve the quality and quantity of







work produced in an enterprise that is carried out every week in a certain period. This variable will be measured by three indicators, namely: 1) Working quantity; 2) Quality of work and 3) Timeliness of work. Furthermore, the three indicators are transformed into 12 statement items. As for the results of measuring the motivation variable, it can be concluded that the indicator item that has the highest effect on the employee performance variable at this hotel is the KN2 statement item (I can complete the work efficiently). Based on this, it can be seen that most employees work efficiently in this agency, work

#### **Research Instrument Test Analysis**

This study is a one-way/one-sided study, so when viewed in table r (*pePearson* orrelation) the value of r-

done efficiently will produce something good and optimal.

But the statement that has the least effect on employee performance variables is the KN11 statement (I am trying to correct the mistakes I have made and take responsibility for my work). The low mean of this statement should be an important concern for management to pay attention in detail to the mistakes made by employees and ensure that they are not repeated.

#### Validity Test

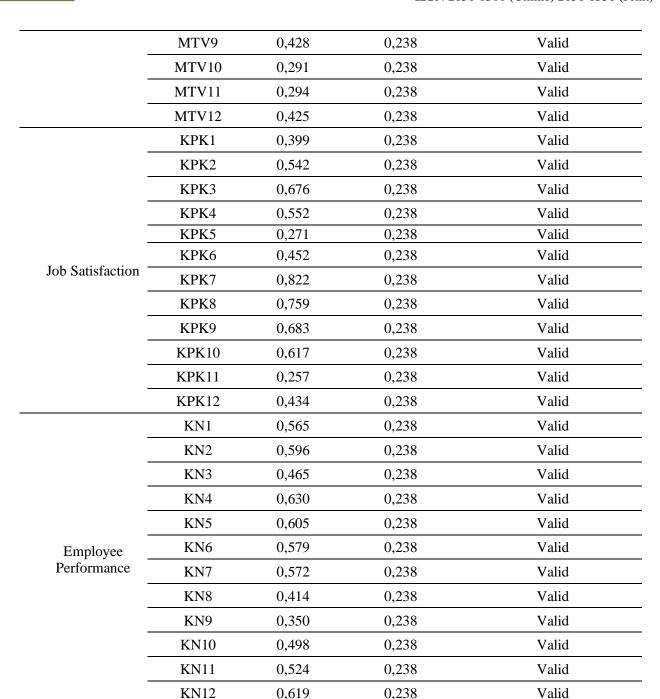
table 66 in the one-sided test is 0.238. The results of the full validity test can be seen in the following table:

Table 1

		Table	· <del>-</del>	
Research Instrument Validity Test Results Variable	Code	Pearson Correlation (r-hitung)	(r-tabel)	Information
	KMN1	0,663	0,238	Valid
	KMN2	0,435	0,238	Valid
_	KMN3	0,289	0,238	Valid
_	KMN4	0,586	0,238	Valid
_	KMN5	0,400	0,238	Valid
ommunication –	KMN6	0,461	0,238	Valid
ommunication –	KMN7	0,470	0,238	Valid
_	KMN8	0,514	0,238	Valid
_	KMN9	0,463	0,238	Valid
_	KMN10	0,297	0,238	Valid
_	KMN11	0,484	0,238	Valid
_	KMN12	0,325	0,238	Valid
	MTV1	0,457	0,238	Valid
_	MTV2	0,579	0,238	Valid
	MTV3	0,474	0,238	Valid
Motivation	MTV4	0,303	0,238	Valid
_	MTV5	0,424	0,238	Valid
_	MTV6	0,534	0,238	Valid
_	MTV7	0,490	0,238	Valid
_	MTV8	0,548	0,238	Valid







Source: SPSS 24, 2017 Data Processing Results

The table above shows that the results of the independent and dependent variable instrument validity tests show that all research instrument items are valid so that they can be carried out to the next stage of testing.

#### **Reliability Test**

A reliable instrument is one that, when used multiple times to measure the same object, will produce the same data. After the instrument is tested for validity, the next step is to test reliability. A construct or variable is declared reliable if it gives the Nilai *Cronbach alpha*> 0.70 (Ghozali, 2013). The full reliability test can be seen in the following table:





Table 2. Results of the Research Instrument Reliability Test

Variable Research	Cronbach 's Alpha	Category
Communication	0,798	Reliable
Motivation	0,800	Reliable
Job Satisfaction	0,780	Reliable
Employee Performance	0,888	Reliable

Source: Spss data analysis results 23, 2017

Based on the table above, it can be concluded that the results of the reliability test of communication variables can measure models (*constructs*) by 79.8%, motivation variables are able models (*constructs*) by 80%, job satisfaction variables can measure (constructs) by 78% and employee performance variables can measure modecancts) by 88.8%.

The conclusion is that the results of the reliability test of the instrument are all variable research shows that the study has a state/alpha coefficient greater than 0.7 so that all instruments are declared *reliable*, thus the research data is valid and suitable for use for hypothesis testing.

#### **Test of Classical Assumptions**

#### **Multicholinearity Test**

The Multicholinearity Test is used to detect the presence or absence of multicollinearity. This test is carried out by looking at the VIF (*Variance Inflation Factors*) and *tolerance* values. If *the tolerance*> 0.10 and the VIF value < 10 then it is stated that there is no perfect correlation between the independent variables and vice versa. The results of the multicollinearity test can be seen in the following table:

**Table 3 Multicollinearity Testing Results** 

Free Variables	Tolerance	VIEW	Information
Communication	0,788	1,268	Non Multikol
Motivation	0,681	1,468	Non Multikol
Job Satisfaction	0,730	1,370	Non-Multikol

Source: Spss 24, 2017 data analysis results

Based on the table above, it can be seen that *the tolerance numbers* of the independent variables all show a > 0.10, this means that there is no correlation between independent variables. Then the *inflation factor* (VIF) variable number is not a single of the independent variables that indicate the number > 10. Thus it can be concluded that in the regression model there is no multicollinearity between such independent variables.

#### **Heterochemedasticity Test**

The heterokedastisistas test will be carried out by the *Glejser* Test method. Dewi Priyatno (2016) stated the *Glejser Test* i.e. regresses *the residual absolute* with each independent variable. If in the t-test the significance value between the independent variable and *the residual absolute* is more than 0.05 then heteroscedasticity does not occur. The results of the heteroscedasticity test can be seen in the following table:

Table 4 Hasil Uji Heterokedastisitas Coefficients

		Unstandardized Coefficients		Standardized Coefficients		
Model		В	Std. Error	Beta	t	Sig.
1	(Constant)	.451	.274		1.643	.105
	Communication	059	.057	143	-1.037	.304
	Motivation	045	.061	110	738	.463
	Job Satisfaction	.028	.042	.097	.676	.502

a. Dependent Variable: RESIDUAL

Source: Spss 24, 2017 data analysis results





Based on the results of the heteroscedasticity test, it can be stated that the significance value of the communication variable (0.304), the significance of the motivation variable (0.463), and the significance of the job satisfaction variable (0.502). So it can be concluded that there is no hetercodsaticity between the independent variables since the significance value of each variable has been more than 0.05.

#### **Linearity Test**

Dewi Priyatno (2016) stated that the linearity test is a prerequisite test that is usually carried out if you are going to perform Pearson correlation analysis or linear regression. This test aims to find out whether two variables significantly have a linear relationship or not. Two variables are said to have a linear relationship when the *deviation from linearity* is less than 0.05.

**Table 5. Linearity Test Results** 

Variable Relationships Research	Deviation from Linearity (Sig)	Conclusion
Communication → Employee performance	0,007	Linear Signifikan
Motivation → Employee performance	0,006	Linear Signifikan
Job satisfaction→ Employee performance	0,000	Linear Signifikan

Source: Spss 24, 2017 data analysis results

The test results proved that the three independent variables have a linear and significant relationship with the dependent variables. This can be seen *in the deviation from linearity* values whose significance values are all below 0.05.

### Hypothesis Testing Partial Hypothesis Testing (t-Test)

The results of partial hypothesis testing can be seen in the following table:

Table 6. Partial Hypothesis Testing Results (Uji t)

Coefficients						
			standardized Coefficients	Standardized Coefficients		
Model		В	Std. Error	Beta	T	Sig.
1	(Constant)	-1.533	.429		-3.576	.001
_	Communication	.496	.089	.381	5.566	.000
	Motivation	.595	.095	.462	6.274	.000
	Job Satisfaction	.235	.065	.257	3.613	.001

a. Dependent Variable: Performance

Source: Spss 24, 2017 data analysis results

To determine the magnitude of the influence of each independent variable of communication, motivation, and job satisfaction partially on the dependent variables of employee performance, it can be done by looking at the t-count > t-table (1.669) and  $\alpha \le 0.05$ . The results can be seen in the hypothesis testing below:

#### **Hypothesis Testing 1**

The first hypothesis states that communication has a positive and significant effect on the performance of

employees of Harper Perintis by Aston – Makassar. The results of testing the communication variable showed that the value of the path coefficient ( $\beta$ ) was 0.381 then the t–count value was 5.566> t–table was 1.669 with a significance level of 0.000< 0.05. The test results showed that communication variables had a positive and significant effect on the performance of Harper Perintis by Aston – Makassar employees. This the first hypothesis is declared acceptable in its truth.





#### **Hypothesis Testing 2**

The second hypothesis states that motivation has a positive and significant effect on the performance of employees of Harper Perintis by Aston – Makassar. The results of testing the motivation variable showed that the value of the path coefficient ( $\beta$ ) was 0.462 then the t–count value was 6.274 > t–table was 1.669 with a significance level of 0.000 < 0.05. The test results showed that motivation variables had a positive and significant effect on the performance of Harper Perintis by Aston – Makassar employees. Thus the second hypothesis is declared acceptable in its truth.

#### **Hypothesis Testing 3**

The third hypothesis states that job satisfaction has a positive and significant effect on the performance of

employees of Harper Perintis by Aston – Makassar. The results of testing the job satisfaction variable showed that the value of the path coefficient ( $\beta$ ) was 0.257 then the t–count value was 3.613 > t–table was 1.669 with a significance level of 0.001 < 0.05. The test results showed that the job satisfaction variable had a positive and significant effect on employee performance at Harper Perintis by Aston – Makassar. Thus the third hypothesis is declared acceptable to its truth.

#### Simultaneous Hypothesis Assessment (F Test)

The results of simultaneous hypothesis testing can be seen in the following table:

Table 7
Simultaneous Test Results

ANOVA								
		Sum of		Mean				
Mode	el	Squares	df	Square	F	Sig.		
1	Regression	4.027	3	1.342	68.858	.000 <sup>b</sup>		
	Residual	1.248	64	.019				
	Total	5.275	67					

a. Dependent Variable: Performance

b. Predictors: (Constant), Kepuasan\_Kerja, Communication, Motivation

Source: Spss 24, 2017 data analysis results

The table above shows that the calculated F value obtained is worth 68.858 > F table 2.53 with a significance level of 0.000 which is smaller than the significance level  $\alpha$  0.05 or (0.000 < 0.05). Thus, there is a simultaneous positive and significant influence between the independent variables of communication, motivation, and job satisfaction together (simultaneously) on the dependent variables of performance of Harper Perintis by Aston – Makassar.

Testing the importance of communication, motivation and job satisfaction in the performance of employees using multiple linear regression analysis techniques. This technique is used to foresee the influence of two or more variables of free variables (X) on a bound variable (Y) or to prove that there is or is no relationship between two or more variables of free variables and a bound variable. The test results can be seen in the following table:

#### **Multiple Linear Regression Analysis**

Table 8
Multiple Linear Regression Analysis Results
Coefficients

		Unstandardized Coefficients		Standardized Coefficients		
Model		В	Std. Error	Beta	T	Sig.
1	(Constant)	-1.533	.429		-3.576	.001
	Communication	.496	.089	.381	5.566	.000
	Motivation	.595	.095	.462	6.274	.000
	Job Satisfaction	.235	.065	.257	3.613	.001

a. Dependent Variable: Performance

Source: Spss 24, 2017 data analysis results





Biobased on the above results, the results of the multiple regression test show a constant value of -1.533, and the calculation results can be stated that each of the free variables (communication, motivation, and job satisfaction) obtained a value of t – calculate > t – table (1.669), as well as the significance value of each free variable obtaining assign value  $\leq$  0.5. Based on this, a linear regression equation can be formulated as follows:

#### $Y = -1,533 + 0,381X_1 + 0,462X_2 + 0,257X_3$

Based on the results of the multiple linear regression equations, it can be elaborated that :

- 1. The constant value of -1,533states that if the independent variables of communication, motivation, and job satisfaction are not present, then employee performance will decrease by 1,533 units.
- 2. The value of the communication coefficient of 0.381 means that every time there is an increase of 1 employee communication score, it will be

- followed by an increase in employee performance by 0.381 units.
- 3. The value of the motivation coefficient of 0.462 means that every time there is an increase of 1 employee motivation score, it will be followed by an increase in employee performance of 0.462 units
- 4. The value of the job satisfaction coefficient of 0.257 means that every time there is an increase of 1 job satisfaction score, it will be followed by an increase in employee performance of 0.257units.

#### **Coefficient of Determination Testing**

The test result of the coefficient of determination is 0.763. The value shows that the influence of independent variables of communication, motivation, and job satisfaction on the dependent variables of employee performance at Harper Perintis by Aston – Makassar was 76.3%, while the remaining 23.7% was influenced by other factors that were not studied in this study.

Table 9
Coefficient of Determination Test Results
Model Summary

Mode 1	R	R Square	Adjusted R Square	Std. The error in the Estimate
1	.874ª	.763	.752	.13961992100 0000

a. Predictors: (Constant), Kepuasan\_Kerja, Communication, Motivation

b. Dependent Variable: Performance

Source: Spss 24, 2017 data analysis results

The number R of 0.874a describes the correlation or relationship of the bound variable with the free variable meaning that there is a positive and close relationship between communication, motivation, and job satisfaction with the performance of employees in Harper Perintis by Aston – Makassar by 87.4 %, the strength of the correlation is included in the strong category.

# The Effect of Communication on the Performance of Harper Perintis Hotel Employees by Aston Makassar.

Communication has a positive and significant effect on the performance of employees of Harper Perintis by Aston – Makassar. The correlation between communication and employee performance of Harper Perintis by Aston – Makassar was 67.1%, the strength of the correlation was in the moderate category. The results of the R-Square test of 0.443 showed that the influence of communication on employee performance at Harper Perintis by Aston – Makassar was 45% while the remaining 55% was influenced by other variables. Every time there is an increase of 1 employee communication score, it will be followed by an increase in employee performance of 0.381 units.

The importance of communication for humans is undeniable as well as for organizations. With good communication, an organization can run smoothly and successfully, and vice versa. Because of the importance of communication in the organization, it







needs to be a concern for both superiors and subordinates to help with its implementation.

Job satisfaction is a positive feeling about a person's work which is the result of an evaluation of its characteristics, measurements related to job satisfaction are more likely to be based on a person's feelings in carrying out work.

Job satisfaction has a positive and significant effect on employee performance at Harper Perintis by Aston – Makassar, the correlation between job satisfaction and employee performance at Harper Perintis by Aston – Makassar is 62.1%, and the correlation strength is a strong category. The results of the R-Square test of 0.386 showed that the effect of job satisfaction on employee performance at Harper Perintis by Aston – Makassar was 38.6% while the remaining 61.4% was influenced by other variables. Every time there is an increase of 1 job satisfaction score, it will be followed by an increase in employee performance of 0.257 units.

Theoretically, the results of this study are supported by Danang's statement (2013) stating that job satisfaction reflects a person's feelings towards his work, this can be seen in the positive attitude of employees towards work and everything faced in their work environment. Empirically, the results of this study are supported by the results of research conducted by Jose (2007) This research finds that satisfaction with communication has weaknesses when mediated by individual work and job satisfaction has a strong influence on performance. Research also conducted by Jules Carriere and Christoper Bourque (2009) The results of their research shows that communication affects job satisfaction. Meanwhile, satisfaction in communicating affects commitment mediated by job satisfaction. Neeraj Kumari (2011) The result is that the level of job satisfaction affects performance.

## CONCLUSIONS AND SUGGESTIONS

# Conclusion

Based on the results of data analysis and hypothesis testing, several conclusions can be put forward as follows:

1. Communication has a positive and significant effect on the performance of employees of Harper Perintis by Aston – Makassar The communication process plays an important role in employee

- performance in this hotel, Through an effective communication process problem solving can be overcome properly, work performance will also be realized so that job satisfaction will be created.
- 2. Motivation has a positive and significant effect on the performance of employees *of Harper Perintis* by Aston Makassar. The better the company leadership in motivating employees, the higher the work results achieved, or in other words, any increase in work motivation will further increase the results obtained.
- 3. Job satisfaction has a positive and significant effect on employee performance at Harper Perintis by Aston Makassar, good employee satisfaction will make employees feel happy at work so that they put their time, energy, and mind well to complete their work according to applicable standards.

#### **Advice - Advice**

Through the results of this study, the suggestions that can be conveyed by researchers are:

- 1. The three variables, namely communication, motivation, and job satisfaction, have been shown to affect the performance of the employees of this hotel so the leadership of this hotel should always maintain and develop three variables to improve employee performance.
- 2. For employees, they should continue to improve effective communication in performance so that difficult work can be completed faster, as well as employees, continue to increase work motivation without continuing to demand motivation from the leadership alone, and employee job satisfaction should not be too crossed the line.
- 3. For subsequent researchers who want to examine the same variables, they should add several variables outside this study, such as employee competence, and benefits, or add intervening and moderator variables so that the results can be more complex.

#### **REFERENCES**

Akbar Ali and Jahanzaib Haider, 2012, Impact of internal organizational communication on employee job satisfaction - Case of some Pakistani Bank, Global Advanced Research journal of Management and Business Studies, Vol 1(x), pp 038-044.





- Arikunto, 1997, *Prosedur Penelitian*, *Suatu Pendekatan Praktek*, Edisi Revisi IV, PT. Rineka Cipta, Jakarta.
- Azadeh Taurani, 2002, Effect of Employee Communication and Participation on Employee Job Satisfaction: An Empirical Study in Airline Companies in Iran.
- Bovee, Courtland dan Thill, John V, 2002. Komunikasi Bisnis Jilid I, Edisi Ke 6 Versi Indonesia, PT Prenhallin.
- Chukwudi Francis Anyim, 2012. *Motivation and Employees' Performance in Public and Private sector in Nigeria*, International Journal of Business Administration, Vol 2, no. 1.
- Dave Gelder, 2007, 'Performance Communication Of The Belgian Railway', Journal Of Communication Management, (Emerald Group Publishing Limited), Vol 11, no. 2, pp. 170 -181
- Duwi Priyatno, 2016. SPSS Handbook, Analisis Data & Penyelesaian Kasus-Kasus Statistik, MediaKom, Yogyakarta.
- Ghozali, Imam., 2013. *Aplikasi Analisis Multivariete Dengan Program SPSS 23*, Badan Penerbit Universitas Diponegoro, Semarang.
- Flippo, Edwin, 1996. *Manajemen Personalia*, Edisi keenam, Erlangga.
- Forestdale, Luis, 1981, *Perspective on Communication*, Paperback, Mc Graw Hill.
- Garry, Yulk, 2005. *Perilaku Organisasi dan Psikologi Personalia*, Bina Aksara. Jakarta.
- Ghozali, 2001. *Analisis Multivariate dengan Program SPSS, Badan Penerbit Universitas Diponegoro*, Semarang.
- Gibson, 1995. *Organisasi, Perilaku, Struktur, Proses Jilid* 2, Edisi Kelima, Erlangga, Jakarta
- Gomes, Fastino Cardoso,1995, *Manajemen Sumber Daya Manusia*, Penerbit Andi, Yogyakarta
- Gujarati, 1995. *Ekonometrika Dasar*, Alih bahasa : Sumarsono Zain, Erlangga, Jakarta.
- Hariyanti dan Intan Primawestri, 2011, Pengaruh Komunikasi dan Motivasi terhadap Kinerja Perawat dengan Komitmen Organisasi sebagai Variabel Moderating, STIE AUB Surakarta dan Universitas Setia Budi Surakarta.
- Hasibuan Malayu, 2007, *Manajemen Sumber Daya Manusia*, Edisi Revisi, Bumi Aksara, Jakarta.
- Irawan Prasetia, 2007, *Penelitian kualitatif dan Kuantitatif untuk Ilmu-llmu Sosial*, Departemen Ilmu Administrasi UI. Jakarta:
- Ivancevich, John, 2001, *Human Resource Management*. 8 Edition. Mc Graw Hill Company Inc, New York-USA

- Jacqueline Mayfield and Milton Mayfield, 2012. *The Effect of Leader Motivating Language on Subordinate Performance and Satisfaction*, (online), Human Resource Management, Vol 37, No 3 & 4, pp 235 248.
- Jose, 2007. Effect of Satisfaction with Communication on the Relationship between Individual Job Congruence and Job Performance/Satisfaction, Journal of Management Development, Vol 26 Iss: 8 pp. 737-752.
- Jules Carriere and Christopher Bourque, 2009. The Effect Of Organizational Communication On Job Satisfaction And Organizational Commitment In A Land Ambulance Service And The Mediating Role Of Communication Satisfaction, Journal of Career Development International, Vol 14, No 1, pp 29-49.
- Kirti Rajhans, 2012. Effective Organizational Communication: a Key to Employee Motivation and Performance, Interscience Management Review, Vol 2, Issue 2.
- Lutheran, F, 2005. *Organizational Behavior*, 9 Edition, McGraw Hill Companies, New York.
- M. Rahmadi, 2010, Analisis Pengaruh
  Motivasi, Partisipasi Dan Komunikasi
  Terhadap Kinerja Karyawan Pada PT Bank
  Riau Di Kantor Cabang Pasar Pusat
  Pekanbaru, Fakultas Ekonomi dan Sosial,
  Universitas Islam Negeri Sultan Syarif Kasim
  Riau.
- Manullang, M, 1998. *Dasar-Dasar Manajemen*, Galia Indonesia, Jakarta
- Mangkunegara, Prabu, 2000. *Manajemen Sumber Daya Manusia Perusahaan*, PT. Remaja Rosdakarya, Jakarta
- Murgolo, Poore, Marie dan Pitt, Leyland, 2001, Intranets And Employee Comunication, PR Behind The Firewall, Journal Of Communication Management, (online), vol 5, no 3 (http://proquest.umi.com,diakses 2012)
- Muhammad, Ami, 2002. *Komunikasi Organisasi*, *Bumi Aksara*, Jakarta. Naresh, K.Malhotra, 2005, Riset Pemasaran Pendekatan Terapan, Indeks Kelompok Gramedia, Prentice- Hall.
- Neeraj Kumari, 2011, Job Satisfaction of the Employees at the Workplace, European Journal of Business and Management, (online), Vol 2, no. 4,(www.iiste.org).
- Nimran .Umar, 1999, *Perilaku Organisasi*, Surabaya, Citra Media.
- Novita, Nita, 2002, Pengaruh Karakteristik Individu, Komunikasi Efektif, dan Kepuasan Kerja terhadap Kinerja Karyawan, (study pada karyawan tetap PT. Tambang Batubara Bukit





- Asam), Tesis, Malang Program Pascasarjana Universitas Brawijaya
- Nupur Chaudhary, 2012. Impact of Employee Motivation on Performance (Productivity) In Private Organization, International Journal of Business Trends and Technology, Vol 2, Issue-4. Online, Jaringan Komunikasi di Timor Leste dalam www.googlenews.com.Akses tahun 2017.
- Palan, R, 2007. Competency Management, Teknik mengimplementasikan Manajemen SDM berbasis Kompetensi untuk Meningkatkan Daya Saing Organisasi, PPM, Jakarta
- Purwanto, Djoko, 2003, *Komunikasi Bisnis*, Edisi, ke 2, Erlangga, Jakarta.
- Ridwan, 2007, *Metode dan Teknik Penyusunan Tesis*, Alfabeta, Bandung.
- Rijal, Syamsu, Muh Zainuddin Badollahi, and Bambang Haryanto. 2021. "Tourism Turbulance: Reviving Tourism Industry Post COVID 19 South Sulawesi." 200(Ptf): 63–70.
- Rijal, Syamsu, Murdiani Sukarana, and Muh Zainuddin. 2019. "The Role of Income Audit against the Internal Control at Hotel Gammara Makassar." 9(6): 116–25.
- Rivai, 2005, *Manajemen Sumber Daya Manusia*, PT. Raja Grafindo Persada, Jakarta.
- Robbins, Stephen P, 1998, *Perilaku Organisasi Jilid I*, Aditya Media, Yogyakarta.
- Singarimbun. M dan Effendi. S, 1989, *Metode Penelitian Survey*, LP3ES, Jakarta.
- Sedarmayanti, 2009, Sumber Daya Manusia dan Produktivitas, Mandar Maju, Bandung
- Sekaran, Uma, 1992, Research Methods for Business, A Skill Building Approach Canada: Second Edition, John Wiley &Sons Inc.
- Simamora, H, 1997, *Manajemen Sumber Daya Manusia*, FE UI, Jakarta.
- Sugiyono. 2012. Metode *Penelitian Kuantitatif Kualitatif dan R&D*, Alfabeta, Bandung.
- Sugiyono, Prof. Dr., 2015. Metode Penelitian Manajemen, Pendekatan Kuantitatif, Kualitatif, Kombinasi (Mixed Methods), Penelitian Tindakan (Action Research), Penelitian Evaluasi, Alfabeta, Bandung.
- Sumarno, Alim., 2012. *Penelitian Kausalitas Komparatif*, Elearning Unesa, Surabaya.
- Soeprihanto, John, 1998, *Penilaian Kinerja dan Pengembangan Karyawan*, BPFE Yogyakarta.
- Suprapti, 2002. *Penilaian Kinerja dan Pengembangan Organisasi*, BPFE, Yogyakarta
- Terry., George dan Rue, Leslie W, 1986, *Dasar-dasar Manajemen*, PT. Bumi Aksara, Jakarta.

- Hani, Handoko T, 1996, *Manajemen Personalia dan SDM*, BPFE, Edisi II Yogyakarta.
- Triyana, 2012, Pengaruh Kompensasi, Pendidikan dan Pelatihan, Komunikasi dan Motivasi terhadap Kinerja Karyawan, Fakultas Ekonomi Universitas Indonesia.
- Umar Husein, 2002, *Riset Sumber Daya Manusia* dalam Organisasi, PT. Gramedia Pustaka Utama, Jakarta.
- Wibowo, 2007, *Manajemen Kinerja*, Raja Grafindo Persada, Jakarta.
- Widjaja , 2000, *Pengantar Ilmu Komunikasi*, PT Rineka Cipta, Jakarta.

